

Informational Brochure



GAMMA ALPHA OMEGA
CONFIDENCE. COURAGE. COMMITMENT. CHARACTER.

Table of Contents

3. WHY YOU MADE THE RIGHT CHOICE

4. WHO WE ARE

5. IT'S ALL GREEK TO ME

6. PROSPECTIVE ACTIVE PERIOD

7. BEING BETTER

8. SERVING OTHERS

9. AFTER GRADUATION

10. FINANCIAL OBLIGATION

11. NATIONAL HEADQUARTERS

12. STAY CONNECTED

13. OUR RESPONSIBILITIES



WHY YOU MADE THE RIGHT CHOICE



There are many choices when choosing to become a member of a sorority. What makes the Gamma experience stand apart? Gamma Alpha Omega Sorority is a values-based organization for women.

It is the desire for all Gamma Alpha Omega women to put their values into action. Gammas are afforded many benefits of membership, including a network of sisters and friends supporting them in achieving personal and professional goals throughout their life.

There is also the opportunity to make a difference in our communities and the lives of others through mentoring. The opportunity to give back, whether through volunteering your time and talents, is one of the most rewarding aspects of membership.

Who We Are

Gamma Alpha Omega was founded on January 25, 1993, at Arizona State University in Tempe, Arizona. Our eight founders had a vision to form an organization for Latina women.

These courageous women set the stage for a thriving organization that continues to enrich the lives of many women during their collegiate years and beyond.

Gamma Alpha Omega Sorority distinguishes itself in the fraternity and sorority world by leading the way as the first Latina-based sorority to be founded at Arizona State University. Gamma Alpha Omega prides itself in upholding our philanthropic efforts in education by mentoring the youth and holding service events to give back to our communities.

Dedicated to advancing women, our founders' vision has grown to serve more than just Latina women, but all women, regardless of race, color, creed, or national origin.

CREST



MOTTO

"Nos Una Crescemus"

United we will Grow

COLORS: Navy Blue, Forest Green, and White



MASCOT: White Bengal Tiger with Blue Eyes



FRUIT: Classic Red Apple



FLOWER: White Thornless Rose



JEWELS: Sapphire, Emerald, Diamond



Mission

A Latina-founded, multicultural organization that exists to

□ Increase the number of women with a college education and advanced degrees.

□ Provide mentors for youth, women and under-represented communities.

□ Enhance the individual leader in each member.

□ Provide a family of lifelong support for sisters who live their lives by the pillars of Honesty, Integrity, Leadership, Scholarship and Unity.



*It's all Greek to me:
What do these
letters mean?*

Α

ALPHA
(al-fah)

Β

BETA
(bay-tah)

Γ

GAMMA
(gam-ah)

Δ

DELTA
(del-ta)

Ε

EPSILON
(ep-si-lon)

Ζ

ZETA
(zay-tah)

Η

ETA
(ay-tah)

Θ

THETA
(thay-tah)

Ι

IOTA
(eye-o-tah)

Κ

KAPPA
(Kap-pah)

Λ

LAMBDA
(lamb-dah)

Μ

MU
(mu)

Ν

NU
(new)

Ξ

XI
(zie)

Ο

OMICRON
(om-e-cron)

Π

PI
(pie)

Ρ

RHO
(row)

Σ

SIGMA
(sig-ma)

Τ

TAU
(taw)

Υ

UPSILON
(up-si-lon)

Φ

PHI
(fie)

Χ

CHI
(kie)

Ψ

PSI
(sigh)

Ω

OMEGA
(oh-may-gah)

ΓΑΩ

The Gamma Alpha Omega Greek letters are shown above and hold special meaning to our members.

Gamma currently has 28 installed collegiate chapters and 13 alumnae chapters across the United States, each with its own unique Greek name.

For example, some of our chapter letters are listed below:

- Δ - Washington State
- ΑΕ - Texas A&M University

Prospective Active Period

You'll take part in regular meetings that bring new prospective members together to connect, share experiences, and start building lifelong friendships while learning more about what makes our sisterhood truly special.

You receive an invitation to begin your journey into Gamma Alpha Omega. Should you choose to accept, you will move further along in the process.

Receive Bid

Here you will receive your prospective member materials and commit yourself to weekly meeting and tasks.

Prospective Active Period

You are now a Gamma for LIFE. Welcome to the sisterhood!

Lifelong Membership

Interview

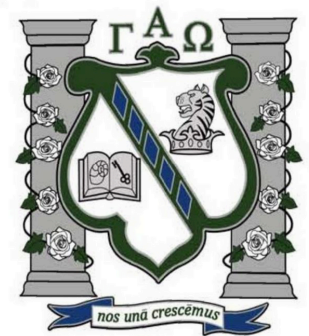
Meet with the active house to see if we are a right fit for each other.

Initiation

One step further into your Gamma experience.

Activation

You become an official sister of Gamma Alpha Omega. Congratulations!



Developing your leadership potential

In addition to running for a position in leadership, you will be able to participate in some of the best leadership development programs Gamma Alpha Omega has to offer. Through our annual National and Regional Conventions, you will learn to grow as leader and as a person.

Supporting your scholastic efforts

Each member must have a 2.5 GPA to be active. Additionally, each chapter requires a certain minimum GPA of its members which maybe higher then a 2.5 but never lower.

With benefits come responsibilities

You have chosen to be a member of an organization that has high expectations of its members' behavior. Whether it's fulfilling your financial obligations or volunteering a certain number of hours in your community, every sister is required to uphold all responsibilities of membership.

Accountability

Every chapter has an internal standards review board. The standards review board is comprised of current chapter members and are responsible for enforcing and promoting Gamma's values and expectations.



Being Better



Serving Others

Since 1993, Gamma Alpha Omega has been serving and assisting others in our community. Members serve more than 1,000 hours of meaningful service each year. Chapters also conduct fundraisers and donation drives to help local organizations that share our mission



AFTER GRADUATION



You will spend your college days in Gamma Alpha Omega creating lifelong friendships, devoting time to academics, and giving back to the community through service. But your Gamma experience won't end at graduation. There are alumnae chapters and countless volunteer opportunities throughout the nation. Whether you are moving to a new city or staying in your current area, you can always look to Gamma for networking opportunities, friendship, and service events in the community.



Financial Obligation

Dues

Our members pay national dues and fees to support the activities and operations of our organization.

Each chapter also establishes its own cost, dues, and other fees. Chapter costs are determined by chapter members and are listed in the chapter's bylaws, along with the time and method of payment

Collegiate Finance

Gamma Alpha Omega uses Greek Capital Management for member invoicing and payment processing. Utilizing GCM allows our chapter members various payment options, including credit card, e-check, and check. Members are billed per semester and have several payment options. This includes monthly, semester/quarterly, or pay in full. Parents can set up a parent account through GCM, which allows them to access their daughter's account to view invoices, contracts, and make payments

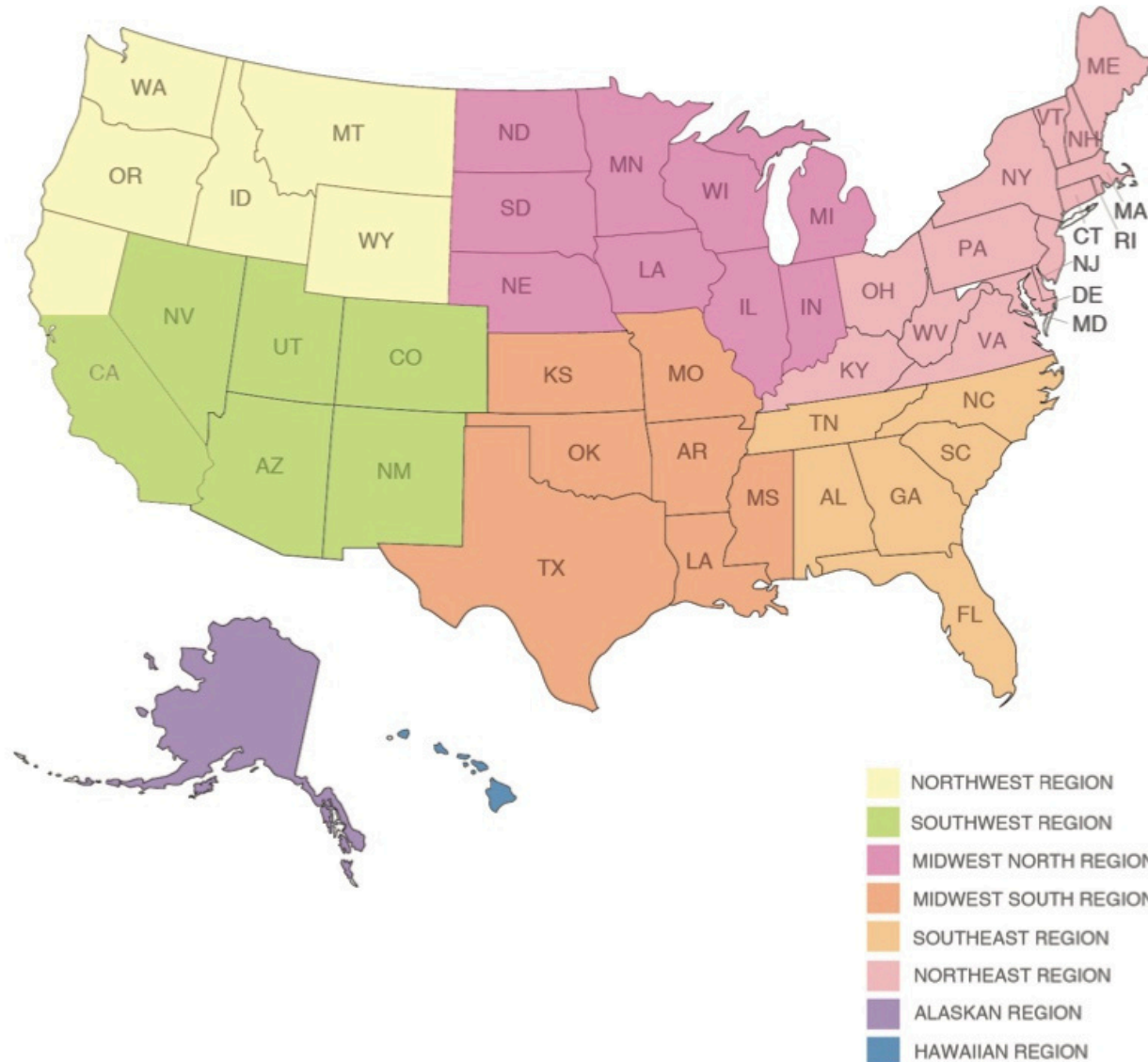
Licensed Vendors

Purchasing apparel and Gamma is a fun part of joining a sorority! We ask that when you or your daughter purchase these products, it is from a licensed vendor. This helps protect our organization from products being produced that glorify alcohol, hazing, sexism, racism, or any other image that conflicts with the values and mission of our Sorority. It also ensures that royalties are paid to the Sorority for the use of our marks. To search for licensed vendors and products, please visit www.greeklicensing.com



National Headquarters

Gamma Alpha Omega is supported by Alumnae volunteer officers who help manage the operations of Gamma Alpha Omega's chapters and alumnae organizations. Alumnae volunteers give their time freely as a commitment to Gamma Alpha Omega. Our organization is separated into eight regions, shown below.



STAY CONNECTED



Check us out on social media! We highlight women and their accomplishments, wellness tips, historical facts, headquarters updates and more!

We have a social media policy for our members. In short, we ask our members to always act appropriately on their personal social media channels.

We believe that Gammas are always “learning their letters,” and representing the Sorority in class, online, on campus and anywhere else they may be!

Write into the **ROSE Vine**, Gamma Alpha Omega’s quarterly magazine, and let us know what your daughter and her chapter are up to! We love to hear about things like awards, study abroad trips, philanthropy involvement and anything that makes you proud!

Send Photos! We are only able to publish photos that are high resolution. High resolution photos are at least 300 dpi/ppi at 4x6 inches. Photos uploaded to Facebook or other websites compress the photos, making them too small for print. It’s best to take a photo directly from your digital camera.

Email rosevine@gammaalphaomega.org. We’re only able to include certain amount of photos we receive, but don’t let that discourage you!

Questions? Email rosevine@gammaalphaomega.org



Gamma Alpha Omega does not haze

Fraternity and sorority life is often stereotyped into only being about matching T-shirts, partying, and hazing. You may have seen it in movies or even on your local news. Hazing behaviors are broad and can range from being asked to wear embarrassing clothing to being forced to consume alcohol. At its core, hazing is the practice of harassing, abusing, or humiliating a person as a means for that person to earn their membership.

Gamma Alpha Omega supports the dignity and integrity of every member, and therefore does not tolerate hazing of any kind. If you have any questions or concerns, please contact National Headquarters:
nationalhq@gammaalphaomega.org



OUR RESPONSIBILITIES

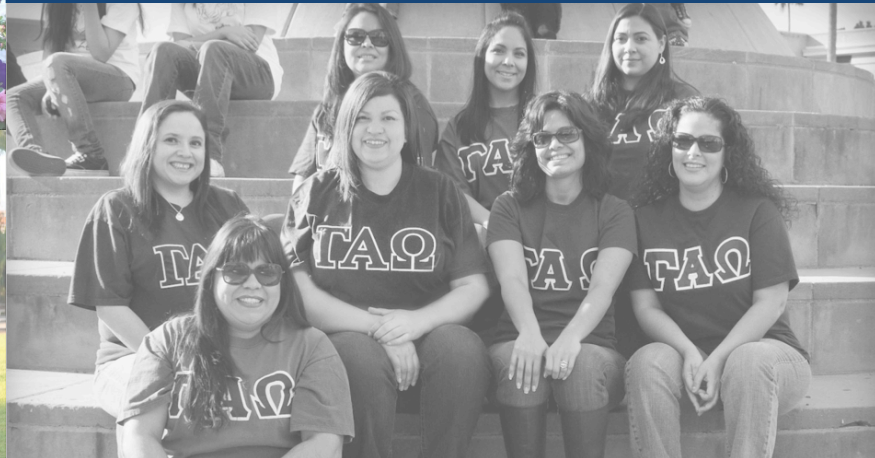


Gamma Alpha Omega does not discriminate

Gamma Alpha Omega values sisterhood, diversity, leadership, education, scholarship, Greek Life, members rights, community service and traditions. Gamma Alpha Omega strives to maintain its identity in accordance with tradition and the desire to develop sisterly bonds. Gamma Alpha Omega is committed to diversity and does not discriminate on the basis of race, religious affiliation, color, creed, national origin, sexual orientation, marital status, physical disability, or other characteristics protected by state or federal law. Membership is open to women and transgendered persons who identify themselves as women. Males are excluded from membership, as provided by Title IX, 20 U.S.C § 1681 (a)(6)(A), which pertains to social fraternities and sororities.



We're thrilled to welcome you!



A sisterhood that lasts a lifetime ♡



Beta Chapter



GAMMA ALPHA OMEGA

CONFIDENCE. COURAGE. COMMITMENT. CHARACTER.